

First News RIC



**LESS SCAREMONGERING,
MORE CAREMONGERING!**

KIND Canadians have invented a new word and spread a worldwide trend called **caremongering**.

The word was created for social media groups in Canada that were set up to provide help to people in need.

The groups aim to stop people from scaremongering, which means to create panic and fear.

“It’s spread the opposite of panic in people, brought out community and camaraderie [trust], and allowed us to tackle the needs of those who are at-risk all

the time, now more than ever,” Valentina Harper told the BBC.

In the UK, rainbows are appearing in windows across the country to cheer up passers-by.

The idea came from Italy, but spread in the UK after Kezia Roberts shared it online.

“It just cheers people up a little bit in these tough times we’re going through. It’s something that can unite us,” Kezia said.

R: How has the word ‘*caremongering*’ helped people?

I: Why do you think the image of a rainbow is being used?

C: How has the writer tried to capture the reader’s attention?